DESIGN TOOLBOX GRIEG07

Color scheme main colors

CRAYFISH RED

HUMANIST ORANGE

GJENDE BLUE

WARM GREY 1

WARM GREY 2

WARM GREY 3

WARM GREY 4

Gradients

«THE COMPOSER»

«THE HUMANIST»

«THE SAMPLER

Supporting colors

CMYK

	C	M	Y	K
Crayfish Red	0	100	69	0
Hum. orange	0	71	100	0
Gjendeblue	100	5	14	17
Warm grey 1	10	18	25	30
Warm grey 2	7	14	20	21
Warm grey 3	5	10	17	15
Warm grey 4	3	4	14	8

RGB

	R	G	B
Crayfish red	208	16	58
Hum. orange	255	88	0
Gjende blue	0	131	169
Warm grey1	170	156	143
Warm grey2	189	177	166
Warm grey3	202	192	182
Warm grey4	218	215	203

HTML

	HEX
Crayfish	AA9C8F
Hum. orange	FF5800
Gjende blue	0083A9
Warm grey1	AA9C8F
Warm grey2	BDB1A6
Warm grey3	CAC0B6
Warm grey4	DAD7CB

PANTONE

	PMS
Crayfish	199
Hum. orange	Orange 021
Gjende blue	314
Warm grey1	7530
Warm grey2	7529
Warm grey3	7528
Warm grey4	7527

Typography
Principal type

Neo Sans

Use UPPER CASE for titles and Neo Sans light for body text.

Grieg's signature

GRIEG 2007

Logotype negative

GRIEG 2007

Logotype black/white

Artistic expression Grieg portrait

GRIEG 2007

Logotype positive

Visual element
Exclamation mark

Natural elements
background

THE 100th YEAR COMMEMORATION OF
EDVARD GRIEG'S DEATH
AN OCCASION TO **REVITALIZE** AND
UPDATE THE GRIEG HERITAGE

Commemoration
statement/tag line